

**A NEW E-BOOKLET FROM  
X & Y COMMUNICATIONS**

# **HIGHWAY GAME**

**HOW TO FLIRT WITH AND MAYBE EVEN  
MEET SOMEONE WHILE DRIVING**

**SCOT McKAY**

**WWW.DESERVEWHATYOUWANT.COM**

Contact Scot McKay: [scot@deservewhatyouwant.com](mailto:scot@deservewhatyouwant.com)  
More From Scot: [www.deservewhatyouwant.com/programs](http://www.deservewhatyouwant.com/programs)  
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# CONTENTS

Introduction	4
Meeting Women At A Red Light	6
Meeting Women When Driving On The Highway	12
Other Stuff To Remember	15
Epilogue	16
Special Offers For Readers	17
About The Author	18
About X & Y Communications	19

## INTRODUCTION

**E**ver seen a hottie in another car while driving and wondered how to actually meet her?

I think we all have. Amazingly, though, this is yet another topic I've never seen discussed much at all in the world of dating advice.

So let's do something about that.

Now, don't get me wrong. I fully get why hardly anyone has even attempted to address how to meet women while driving. It's not easy.

In fact, it's replete with challenges that go way, way beyond normal approach and what we'd call "pickup".

After all, going up and talking to an attractive woman who is standing ten feet in front of you is hard enough, let alone when she is sequestered in a moving vehicle.

I mean "approaching" in this case could result in a fender-bender if the car is actually moving, considering your attention is likely...um...not on the road at that moment.

Besides, even if a her car is *not* moving at the moment, it's not like you can carry a real conversation with all that space, metal and glass between you.

Or can you?

Well, here's the deal. *I think you can.*

But fair warning: Before you proceed any further, you're going to have to check your natural instincts at the door, ignore the "dork warning alarm" possibly going off in your head, and—most of all—find some very real courage.

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Choose to follow those steps along with the rest of what I'm about to share and you could open up a brand new venue for meeting MOTOS (Members Of The Other Sex) that has unlimited possibilities.

Or, you could keep doing what you're doing...and always be left wondering what that stunningly beautiful woman in the next car was really like.

## MEETING A WOMAN AT A RED LIGHT

**S**o let's cover the basics first.

Beyond a shadow of a doubt, the optimal place to notice a woman in traffic and get her attention is at a red light. That is, when your cars have actually *stopped moving*.

This means you can indeed safely take your eyes off the road and try to draw her attention without causing a multi-car pile up.

Personally, I think there are more productive uses for killer auto insurance than that.

So here's rule number one: There is NO time for what's commonly known as "indirect game".

Forget subtlety. Either you take a measured risk and throw it all out on the table, or that light is going to turn green while you're still fumbling over an "opener".

All you really should "open" here is your window, preferably after pulling up directly next to the other car.

By the way, pull up to the passenger side if you can. The woman will be able to see you better, hear you better, and match your lip movements to the words for better understanding just in case...but only if you are the one closer to your own respective window.

Granted, getting a better look at her might very well be on your agenda, and that'll indeed take a potential hit here compared to if you had pulled up to the driver's side instead.

But even if you haven't had a chance to notice her prior to the red light, what I've recommended here is the better way to go...*especially because you're the guy*.

Think about it.

If you're a man and you want to meet a woman at a red light, pulling up to her passenger side even has the slight advantage of increasing her comfort level a bit.

Women are always considering their own personal safety, and rolling up on her driver's side takes away the "buffer zone" of her passenger seat and positions you just a bit too close for comfort.

In other words, were I a "car-jacker" (which I'm not), I'd probably roll up on the driver's side. So would an actual "car-jacker".

The fact that you are then harder for her to see from that perspective plays into the security factor also, definitely.

So given the choice, let her see you more clearly.

If you think about it, having a convertible on a nice day here is a definite advantage, isn't it? I bet women in convertibles especially get tons more attention in traffic.

A caveat though: Please don't buy some "girl car" like a VW Beetle convertible expressly for this purpose. It could backfire. Masculine convertibles are hard to come by. If you must, think "Jeep" instead of "Miata" and you'll be on the right track.

So with positioning in order, here are the steps.

First, grab your cell phone.

Next, roll the window down.

Get the "I'm going to kill somebody" scowl off your face, relax, and instead find the wry smile that you've been practicing in the mirror.

If she doesn't look over at you naturally, give the *world's slightest tap* on the horn. No leaning on the horn here, please.

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Repeat that last step if necessary. Resist the urge to blare the horn louder and/or for a longish time if a second try is required.

Then, when she looks over, motion with your hand to “roll down the window”.

Forget that hardly any cars have roll-down windows anymore. That’s the universally understood signal for the desired result.

Just like I’m still telling my three-year-old daughter that trains are “choo-choos” even though they’ve been diesels for over sixty years, some things just aren’t going to change.

The woman in the other car will likely look at you quizzically, or even laugh.

If she doesn’t open the window at first, give that “slow nod with the slowly closing eyes” look that says, “it’s okay, just do it” while making the “rolling” motion a bit more slowly and deliberately.

Maybe some day I’ll make a YouTube vid demonstrating this concept, but probably not so don’t hold your breath. I think you know what I’m talking about.

When she rolls down the window, which she likely will, consider yourself to have *fifteen seconds*...max.

Hold up your cell phone and say, “Wow...you and I should talk. Give me your cell phone number.”

It’s important to do this in as welcoming and non-threatening a manner as you possibly can, while still enunciating clearly and speaking loudly enough to be heard.

Remember, it’s all about giving her a sense of security even within the context of this surprising situation. Make it fun for her rather than a shock.



Also note you are not asking for the number, you are flatly *requesting it*.

Not only is this more likely to get the desired result, it actually saves time associated with the woman mulling the “options” of whether to say “yes” or “no”.

Guys, this is an especially important step for you. You are *taking the lead* and suggesting she give her number to you.

Women prefer to follow a man’s lead, especially one who they like and trust the intentions of. This is your *greatest ally* in the situation, as your sheer boldness may be the first thing about you that turns her on sexually.

Remember to keep the positive demeanor up if and when she says, “What?” The probability of that happening is surprisingly likely even if you state your request rather than asking.

Rolling your eyes or sighing in frustration here is a mood-killer, so don’t do it.

Simply repeat your request. My educated guess is that she actually knows what you said. The shock of the situation is what likely prompted her to ask you to repeat yourself.

Bold men like you don’t come along often, even though we all wish they did.

When your new friend responds with her number, listen very closely to the digits, and remember them. Importantly, *do not attempt to enter them into your phone while they are being told to you*.

The human brain can actually commit a string of up to seven digits to short-term memory easily. Practice this sometime...it’s much easier to remember seven than even eight numbers.

Once you have her number, your main goal is to repeat the number to yourself until you have it securely entered into your phone.

I believe it's questionable that you should say anything to her after getting the number, even "thanks" or "I'll call you". Any human being who can fog a mirror should know what comes next...a phone call or text.

If you can manage a quick wink or nod, fine. But don't let that distract you from remembering that phone number. Don't even worry about rolling the window back up yet.

At that point, I'm 99.9% positive that the light will have turned green, and that you're more than likely first in line. I get all that.

So what? Make the cars behind you wait an extra ten seconds and *enter the number*.

This is a "movie moment" happening here, so let the cigar-chewing taxi drivers and/or soccer moms back there honk at you. They'll get over it.

Blowing that phone number would be worse than a few "honks" blowing their horn at you.

The other woman's car will likely be ahead of you in traffic at that point.

Take down the license plate and run a background check.

Only kidding.

Actually, you should call as soon as possible. If you have Bluetooth or some other hands-free system in your car, do it right then.

Do not wait the "customary three days". Ridiculously obvious? Of course it is, but then again I'm also painfully aware of some of the crazy teaching I'm up against out there.

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She'd better answer if she can. Either that or she'll call you as soon as she parks. After all, it's not like the call should be unexpected.

If you get voice mail, though, say, "Hello, this is the [insert her car's manufacturer here] Motor Company with an important recall notice. It seems your particular model is particularly susceptible to being rolled up on at red lights by devastatingly handsome guys with particularly good taste."

Then proceed with, "...Actually, this is [name] from that last red light. My number is [number]. Call me back."

Rest assured, the recipient of that call knows you're the one who she just met at the red light. Still, better safe than sorry.

If the call does indeed go to voice mail, assume for now that your new friend either doesn't have hands-free mode in the car, is shy, or is overwhelmed and needed some time to pull herself together after all of that excitement a couple of minutes ago. The latter is a safe bet, actually.

And if there's an answer? Simple. Introduce yourself and give your name. Proceed as you would any other time you are talking to a woman you had exchanged numbers with anywhere else.

So that's how you master meeting attractive women at red lights.

I know what you're asking. What about on the highway, like when there are no stop lights? That's next.

## MEETING SOMEONE WHEN DRIVING ON THE HIGHWAY

Some of you are going to crave more action and adventure out of this, aren't you?

Look, I fully get that no matter what I tell you about traffic safety, you're going to see interesting MOTOS on the Interstate and try to talk to them anyway.

So far be it from me to leave you hanging.

To be forthright, the ultimate strategy here is to attempt "moving pickup" from your moving pickup only when you have *someone else of the same gender* in the car with you.

(Yeah, that last play on words was bad. But this is Texas and I couldn't resist.)

Having one of your buds with you allows you to focus on the road, moving into the left lane and pulling up beside the other car. This simultaneously positions your friend window-to-window.

This concept actually got me to think for a split second how cool it would be to have a right-hand drive car in a left-hand drive country (or vice-versa). Well, at least until it was time to pass a slow-moving dump truck on a single-lane road.

Now some may argue that both cars should still roll down their windows and start yelling at each other at 70 mph.

Nah...there's a better way.

Get a big legal pad and a thick black magic marker. Be prepared ahead of time, and keep it in the car where you can reach it.

Although I fully realize we live in the iPad era, I'd contend that they're not big enough and are too hard to read in direct sunlight. Plus, it's straight-up faster to write than to find an app, then type in huge letters guessing how much will fit on the screen, etc. And what if Murphy's Law strikes and the iPad's battery is dead? 'Nuff said. Trust me and go with the "old school" approach.

BTW, forget about this, too: [www.autoflirt.net](http://www.autoflirt.net). Not that it's a bad idea, I just have this thing against talking like Prince.

Besides, I'm not sure that having made an actual, financial investment in such an item is going to look as "spontaneous" as the legal pad will. I somehow see looking like a well-equipped frequent practitioner of this craft as a potential negative to women.

Even if that quickly becomes the case for you having read this, why advertise it?

So, have your "wing" write "WHAT IS YOUR PHONE NUMBER?" on the pad and plaster it to the window. You might even go so far as to have that pre-written on the first page.

Deal with objections by flipping the page and writing. "IT'S OKAY", or similar. Come to think of it, it's probable enough that you'll want to say this next that you might even pre-write that one also on page two.

The woman in the other car might have trouble communicating the number to you, especially if she's solo.

If you notice this, then have your "wing" write your number on the pad. Include the area code.

Should the woman turn out not to have a cell phone handy, which is all but unthinkable these days, you can try to motion for her to pull over or pull off at the next exit. But don't bet on that happening.

You can also try moving ahead of the woman in her lane by about 200 feet and taking the next exit with plenty of blinker ahead of time. If she follows, it's "game on". If not, "next".

So you can see the value of having another guy with you when attempting to flirt while driving.

Actually, having that friend in the car with you is good for another key reason: social proof.

This shows you actually have friends, and therefore the question of whether you're some sort of evil loner who stalks people on the highway sort of evaporates.

And in case you haven't guessed, if there are two or more MOTOS in a car you have your sights set on, that's better too.

Every bit of what we're talking about here goes better when it becomes a big social event between two or more guys in one car and two or more women in the other.

By the way, if she has someone of the other gender in the car with her you probably ought to carefully evaluate the situation before proceeding.

If that's is a significant other—or her dad—then this probably won't go well for you.

## OTHER IMPORTANT POINTS TO REMEMBER

**A**bove and beyond the actual steps to meeting women while driving, here are some other concepts to bear in mind.

First, what about your actual car itself? Does it matter?

Well, obviously being eye-level with other traffic is a plus. But I think that having a clean car in a good state of repair is more important than having an expensive car.

That said, if you're a guy driving a minivan or a station wagon, a woman in another car may get the first impression that she's getting hit up on by some married guy. I know that sucks, but it is what it is.

So flirt at your own risk, there. That could be a legitimate challenge. Then again, you'll probably get pointed questions about your car on first dates, too.

Here's something else to keep in mind. Unless you are driving something larger than a delivery truck and the other person's in a convertible, you aren't going to have much to go on from the neck down when you meet women in these situations.

Plan "first meetings" as if you met online, unless you were slick enough to actually get the other person to pull over after calling. Mad props if you get that to happen successfully.

The best strategy for that after meeting at a red light, by the way, is as follows.

Out of courtesy, ask if she is in a hurry when you call her. If she isn't, suggest exactly where to pull off to the side ahead so you can properly meet each other. Make sure it's a very public place, and well-lit if after dark (which it probably isn't, if you think about it).

## EPILOGUE

It is my sincerest wish that you've not only enjoyed this brief e-booklet, but will now begin to see a brave new landscape of wild dating success unfold before you on the open road ahead.

There's no doubt that actually meeting interesting MOTOS on the highways and byways of life involves tremendous courage. It's certainly not "beginner level" stuff.

But it sure is fun...and well worth the effort.

I've found curiously few stories about people meeting each other at traffic lights or while motoring down the Interstate. But notably, each of the few stories I found were related by couples who are now married.

Hopefully, they're steering along the path to happiness instead of, say, driving each other crazy, right?

Have fun out there, but buckle up, will you?

Be Good,



Scot McKay

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## ABOUT THE AUTHOR



**S**cot McKay graduated from Messiah College in Grantham, PA in 1988 with a Bachelor of Arts in Education. From there, he did graduate work in psychology and counseling while working as a life-coach for "at risk" kids in Yuma, AZ.

After a difficult divorce years later, Scot heard from virtually everyone that "it wasn't his fault" and that "there was nothing he could have done" to have been a better husband. Not accepting the victim's mindset, he adopted an attitude of continuous research into exactly what it is that attracts men and women to one another, and--more importantly--what keeps them together for years.

In other words, what exactly *is* a "healthy" relationship, and what makes it happen?

This research has been ongoing for twelve years to date, and has been a life-changer for him—going from divorced and alone to married to the woman of his dreams during that span.

The findings have been so profound and meaningful that Scot has gone back to his roots of coaching for the last ten years after a successful management career in the IT world.

Scot lives in San Antonio, TX with his wife and fellow dating coach Emily, four children (David, Danielle, Scot Jr. and Sarah).

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## **ABOUT X & Y COMMUNICATIONS**

**X** & Y Communications LLC was founded by Scot McKay in 2005.

Our organization exists entirely to help you become the best you can be when it comes to dating and relationships--without having to learn to do things the "hard way".

It doesn't matter if you are young or old, as yet unmarried, married, divorced or widowed. X & Y Communications can help you maximize your success in preparing for and eventually realizing the ultimate in relationships with a significant other.

True to what you've seen demonstrated in this book, we publish free newsletters containing straight talk about the most creative subjects, somehow encompassing character-based principles while being neither too shy nor too judgmental to hit the important things head on.

The stuff you've heard a million times isn't rehashed around here. Enjoy!

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