

Make Dating Fun Again - MTP447

Scot McKay: Live from the mist and shrouded mountaintop fortress that is X and Y Communications headquarters. You're listening to the world famous Mountain Top Podcast. And now here's your host, Scot McKay. Ah, how's it going, gentlemen? Welcome to another episode, of the world famous Mountain Top Podcast. As always, I am your host, Scot McKay, and I have a new guest with me today. And quite literally we're going to have a whole lot of fun. That's the topic of this show. Before we get there, I want to let you guys know that I am putting more effort and more time and more energy into my social media stuff than ever before. I got that little note from one of my consultants and also from doing a survey of you guys. So, boom, that's what I'm going to do. You can find me on X, on TikTok, on True Social and on YouTube. Sct McKay, that's C O T1T and Scot McK A Y. You can also find me at RealCot McKay, on both Instagram and on threads. And like I said, gentlemen, I'm putting more energy into posting more often on all of those platforms. The website is mountainoppodcast.com, we just made some more changes there. The feedback I'm getting from you guys is it's harder to find my premium programs and all the free stuff that I have out there for you, than I seem to think it is. So I've made it absolutely fall out of bed. Easy to get to all of that stuff. From now on when you go to mount.tooppodcast.com. the Facebook group is Mountain Top Summit and guys join it because we're having a whole lot of fun. Speaking of fun, that is indeed the topic of today's podcast. My first time guest is named Corey Marieri and she goes by love strategist Cory on the web and elsewhere. She's the CEO and founder at the Corey Lynn Agency in Dan Barry, Connecticut. And today's topic du jour is indeed make dating fun again. Corey, welcome to the show.

Corey Martire: Thank you. Sc Scot, how are you doing today?

Scot McKay: I'm doing great. It's, really good to have you here. I think having the voice of a female, but not only just a female, but a female dating coach, someone who's an expert at this stuff is really going to help. Guys, look at this whole topic in a new way because one thing I've noticed about us is men. Corey, I don't know if you picked up on this or not, but it's like we're allergic to fun. It's all work. It's all, you know, achieve, be a badass, be stoic, make duck faces in your online dating pictures. And, we're thinking, like, that's what women want from us. But girls just want to have fun. And we know that too. Yet, I don't know, we have a hard time connecting those dots as guys. What's up with that, Corey?

Corey Martire: I don't know. It's, I, you know, let your hair down. Guys, let's have a good time. Dating can be fun. I know right now a lot of people are. We're. It's February, it's the new year, new me. I want to be in relationship. It's #entire's, day week. I know it can be difficult, but we really can have fun. And I want people to have fun in dating.

Scot McKay: Well, now, here's the thing. This is indeed dropping. Well, let's see. It would be the 14th. It's going to drop directly on Valentine's Day. How about that? Let's talk about that for a second. I'm not sure Valentine's Day is a whole lot of fun for most guys out there. I mean, I have a little theory I'm going to share with you. I would say, unless you're a woman in a happy relationship, Valentine's Day is something you would dread instead of looking forward to and getting excited about. I mean, if you're single, the stress is, oh, God, I got to find a date or I'm going to be an old maid on Valentine's Day. The women are thinking, and the guys are like, well, what am I going to tell my friends? You know, if I'm dateless on Valentine's Day, my goodness, I must be a real loser. Then there are re the guys who are dating five women at once and Valentine's Days on a Friday this year, and they're in trouble. I mean, there's no way in hell they're going to be able to make all five of those women happy. Even if they're not exclusive,

someone's going to know their second, third, fourth, fifth on the pecking order. And then for guys, it's like, hey, go to Jared and buy her a diamond ring or else, you know, because after all, this is Valentine's Day. So it's a whole lot of money, it's a whole lot of stress. If you're single, you just feel terrible about the whole thing. If you're in a terrible relationship even, it's like, oh, God, do I really have to sit here and pretend we're getting along right now. And even if you're in a great relationship, the guy has to do all the heavy lifting and buy this big present, spend this money and take her out to dinner. And I mean, one may say, well, I mean, he should want to do that, but he doesn't. So Valentine's Day is just one big stress ball. And to me, it's no wonder that we're hearing about it a lot less. Mostly it's just kids handing out candy and little paper Valentine's to each other in elementary school. So what's up with that?

Corey Martire: I agree with, with some of the stuff you're saying. I don't think. I don't want men to look at it as heavy lifting. I want you to look at it as making an effort. So, you know, securing childcare if you're, you know, if you're married, if you have children together, securing childcare, making an effort to just do something nice. I mean, it's not one of those, we don't expect you to go out and buy, you know, long stem

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Corey Martire: red roses on the busiest day of the most expensive day. Because if you were to get roses last Friday, and you're going to get roses this Friday, they're going to be twice as much money. But it's about putting in the effort, showing that you care. You can do a lot of things without having to spend a lot of money.

Scot McKay: Well, hold on a second there. To me, quote, unquote, effort still feels like a mild euphemism for heavy lifting at best. And therefore, that still doesn't equate to fun in

my estimation.

Corey Martire: Yeah, you can, absolutely. You can still have fun. Are you kidding? Like, take her, you know, honey, here's my credit card. Or, you know, hey, I got you a massager. I got us a couples massage. Or do something. You can get a gift that will just say that I'm thinking of you and this is what I like. You're. There's a certain one thing that I love to tell my men. If your woman, if you're woman, if your partner is, you know, owns a business or they're trying to, you know, to start a business, maybe pay for, like that coaching session that they've been saving up for, maybe pay for, you know, if they're into weight loss and they're training for something, you know, buy them a, personal training session. There's other ways that you can do things to be supportive. That's a little bit out of the box that isn't gonna be the flowers, the roses, the chocolates, but you can go and support your partner in that way. Does that make sense?

Scot McKay: Yeah, it all makes sense. Let's step back, however, from Valentine's Day and realize that what you're talking about could pretty much apply to any day of the year, not just Valentine's Day. As men.

Corey Martire: Nodding my head. Yeah, absolutely. And it should.

Scot McKay: They can't see you nod your head on a podcast. You're.

Corey Martire: I know, but I'm over here. I'm nodding it because it's absolutely right. It's, you know, there's ways to do. And I always like to tell people there's ways to gain trust before you even have the first date. It's. It's listening, it's showing up, it's showing up to the date on time, it's complimenting them, it's having those conversations, getting to know someone, asking them about themselves, asking about their day, just, you know,

showing up and doing. And it's, you know, you hear all these things, you see all these posts that men, you know, don't come up. They don't. They do the bare minimum. They do these different things also to ask, you know, ask the person how they can help out. Ask them what they can do to be better.

Scot McKay: Hey, listen up, chicky babe. What can you do to be better? Know that's not to go over real well. I don't think that's're.

Corey Martire: We're not going to say that. We're gonna. I like to tune like little pulse checks like as you're dating somebody.

Scot McKay: Oh, you mean how I can be better? Yeah.

Corey Martire: Ah, like, you know what? And not even that, but like, think about too. Think about. Like, where's your first date? Did you go to a diner? Did you have a breakfast, you know, date you can go there for, you know, for Valentine's Day. You can recreate something. there's just so many little things. There's just little things that you can do. And I think sometimes, you know, I was once, I was very young and when I was married, you know, my ex husband had said to me, he said, you know, I stopped doing those things because I didn't think I was doing them right and I didn't think you would be happy. So I was like, you just stop trying. And that's really, you know, that's. It made me feel bad as a partner, is that I wasn't supporting him in that way and wasn't making it a safe, you know, safe space. For him to be able to go and do those nice things because he thought he was never going to achieve the right thing.

Scot McKay: Well, I think there's a solid takeaway here. And the kernel of truth may be hidden in the way you're conveying all these ideas and what you seem to be

expressing, which I agree with by the way, and you know, I don't think I'm insulting anybody here, is that men feel more like they have to do this stuff than they get to do all this stuff. So it still feels like heavy lifting to have a plan to pay for this massage session. Oh my God, I got to go to a spa day with this chick. I mean, it sounds great for her, but it's going to be awful for me. Men in general tend to see this idea of doing something for a woman as a job.

Corey Martire: I was just going to say a chore.

Scot McKay: It's a transaction. I do this for her, then maybe I get a blowy afterwards. And what that does is. And indeed it puts a lot of pressure on ourselves to do it right, because we don't know what we're doing. We know how to plant a spond day. We don't know what women like because a, if we ask, we may get a lecture or we may be told to do better. And for a guy to ask a woman how can I do better? Is a very brave thing that's going to probably result in something not so fun. Because what if she just lectures him and wags her finger at him and says, yeah, you don't ever do this, do this, do that. Next thing you know, he's going to feel like he's given his power away and he's just doing stuff for this woman. And if he fails, it's not like this relationship is going south because it was a two way street. It's because she expected something out of me and I didn't do it right. And therefore she's walking. And I don't think that's accurate. I don't think that's what's going on in most women's heads. I think it's just that if guys felt like, hey, you know what I'm doing here? I'm doing something to make her smile because I just like her smile.

Corey Martire: Exactly.

Scot McKay: It's like the feminist women are like, you know, stop telling me to smile.

And what I say to guys in response is, yeah, stop telling her to smile and make her smile.

Corey Martire: No, that's perfect. I mean, like you said, don't tell them to stop. Make him smile, do that. Absolutely right.

Scot McKay: It sounds ironic because it seems like making somebody do something is even more coercive than telling them to. But somehow it works in context.

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Scot McKay: It's almost like a yogi beram. But to the main point here, it doesn't have to be expensive, it doesn't have to involve a lot of effort. It just has to involve something that's special between you and her. You can go take a walk around the park and feed the ducks if it's just you and her and you're making her laugh and she feels special, she feels taken care of, she feels safe with you, she feels listened to and heard and respected and darn it, liked. I mean, most of us as men and women don't even like the people we're trying to attract. And this whole idea of transactional relationships has become so much the deargair nowadays that people feel like, well, it's what's, I mean it's how it's supposed to be, isn't it? I paid dinner for her, I tell her she looked good and then, you know, she's supposed to do something nice for me. But you know, women are all selfish and solipistic nowadays. Say the red pill guys. So don't expect much. You know, you're go going to have to keep spending and keep buying and keep doing and it's never going to be good enough. And it's no wonder that fewer people are in relationships and more guys are just watching porn and more women are just reading romance novels and everybody's blaming the low marriage rate and low birth rate on well, it's too expensive or I'm still going to college. When in reality we just forgot how to

have fun with each other as men and women.

Corey Martire: I agree 100%.

Scot McKay: Yeah, absolutely. So now that we've we've set all that straight, you were saying before we hit record that you wanted to take this step by step from the moment you put your profile online all the way through to we've been married 50 years. So let's go ahead and start with the online dating thing. How can both men and women start having more fun there?

Corey Martire: Yeah, so I one of the services that I offer, so I'm a matchmaker, date coach and sex coach. I put the fun back in dating and relationships. So one of the services I offer is a professional online takeover, where I go through, create a profile for one of my clients and pretend to be him or her swiping through getting the point of that is to get them off the dating app and to get them to date in real, in real life. is somebody who's been on and off the apps for I don't even know how many of the last years. I see this every day. I see it. You know, my clients are sending me screenshots of when they're. They're online, just creating the profile, showing what it looks like. You know, it's a little bit a tidbit of information, of into your life. So the dating profile should be 80. It. I have an 80. 20 rule. 80% is about you. 20% is what it's gonna be like to date me. So that 80%, that first picture, I want a picture of you. I want a good picture of your face. I want you smiling. I can't tell you how many men, they have just like this, this look, this puss on their face, and they're not smiling. And it looks like they're at the DMV or it's a passport photo.

Scot McKay: It looks like Donald Trump's mugshot.

Corey Martire: Yeah, exactly. Like they're not looking in the camera. They have a hat or glasses on.

Scot McKay: Well, they're trained not to look in the camera and look all stoic.

Corey Martire: It tries me nuts. And the younger generation, when they look down to the side and they cross the arms, I can't tell what you look like at the side of your face.

Scot McKay: And I get you ago or something.

Corey Martire: If you do that were you or you want to post the good, you know, travel photo with your back or your dog and you've gone on this glorious hike, I can't see what you look like the back of your head. So that.

Scot McKay: Know what? I'm going to coin something. Just be Friends Day, Aragua. You start putting pictures up like that, women are gonna JBF you. How about that?

Corey Martire: It drives me nuts. And don't put other women in the photo. I don't care if it's your sister. I don't care if it's your cousin. Don't do it. Women get skeeved out when you put your nieces and your nephews in it. I'm getting angry. Can you tell, like the tone of my voice, I'm getting angry.

Scot McKay: It's a lot of fun, actually. Enjoy my. I'm enjoying the hell out of myself over.

Corey Martire: But I want you, you know, put a picture of you, put a full length picture of you. Put stuff that you enjoy doing. Listen, I know some women. And for the women listeners that are listening to this, I know you knock.

Scot McKay: Which are none, by the way.

Corey Martire: Okay, well the fish hum. Some people don't like it. I love it because it shows what you're. It shows that that's a hobby. That's what you're doing. And guess what? You're smiling in those photos and you're putting it. I don't think there's anything wrong with that.

Scot McKay: Yeah, but if you're like a deadlifter and you're a guy, it's like look at all this weight I can lift. But your face is all red and bloated cause you're attempting like a 600 pound lift and you just look terrible.

Corey Martire: There are some people who like the muscles. And again, I'm okay with the gym.

Scot McKay: Yeah, but I'm just saying the picture doesn't flatter.

Corey Martire: You know, I'm training for it to be an IBF pro. I'm cool with that. But I want one picture. I don't want a smirror selfie of your shirtless flexing in every single one. You have three prompts and six pictures on most of these apps there's no reason to have the same photo. And then the other the prompts, the three prompts that you get, don't put the three dots down. Don't put Pineapple shouldn't be on pizza. If I had a dollar for every time I saw that answer, I wouldn't have to work.

Scot McKay: Nothing about pineapples. No, I like pina coladas. Pineapples on pizza. If you're talking about pineapples, you're already going down the wrong track.

Corey Martire: Yeah, I mean I want to hear what you want to do. And again, this is the

8020 rule. What is it going to be like to date you? And then what's it going to look like for me to date you? So I want to explore the

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Corey Martire: world. Hey, give me travel tips to Europe. Ask questions within your prompts or give me a reason to ask or to somehow ask you a question.

Scot McKay: Yeah, right. Give a call to action.

Corey Martire: Yeah, I mean it's, it's like me.

Scot McKay: Something to write about.

Corey Martire: It's just. And this again, this is your elevator pitch to somebody. So I need to go through and I need to see what it's all about and then you can go through. And then when it comes time for swiping or liking prompt somebody, don't just respond. Lol. Haah ha.

Corey Martire: One word answers. Don't do that. Even today I was talking to somebody and I was like, hey, give me five random things about yourself. Ask open ended questions because this is gonna allow the conversation. If I have to tell one more person how my day's going, I'm gonna scream.

Scot McKay: You know why you're gonna scream? There's a psychological principle at play there and it's the law of reciprocity. If I do something for somebody, they'll be more likely to want to do something for me. And I would say one of the biggest mistakes men

make when they're writing women first because let's put this way, men, it's usually incumbent upon us to write women first. Women want us to lead. But what men will do when they're writing women is they'll demand her time or her energy when she doesn't even know him yet.

Corey Martire: I was just. That was one of the things I was gonna say where they get upset that we're not responding right away.

Scot McKay: Tell me about yourself. You know, what are your 10 favorite things in the entire world? She's like, I don't even know you. And here I am doing a favor for you.

Corey Martire: See now I would like that, I would like the fact that you're taking the time because this is building, this is a way to build trust in this process going before you go into a date. So I'm gonna, you know, I'm trusting you. You're gon to ask questions and you're going to want to actually like hear me out and you're going to listen. I don't want you to be like, wow, Corey, you know, you went to, you're just going to repeat and recycle what I have on my, on my. It's almost like going on LinkedIn and oh, I saw that you're a customer service manager and that you do this, this and this. This is really nice. I don't want you to like reiterate what's exactly on my profile. I know you looked at it and I want. But I also too, I don't want you to be really skeevy either when you're like messaging me. Oh wow, that dress looked really hot on you. Love those, you know, love those pink heels. Oh wow, that ass. Like I don't want that.

Scot McKay: Right. Well, yeah.

Corey Martire: On her sex attracted woman. Your profile stuck out to me. I would love to get to know you better.

Scot McKay: Yeah, well.

Corey Martire: And ask a couple questions. There's a very line of being skeezy and there's you know, of being, being respectful and sometimes you can go over that and to go back. So Bumble recently changed the way they do business, their whole business model. Well, I'm Glad men can now message women first.

Scot McKay: That's because it sucked and they needed to change it.

Corey Martire: Well, it's because dating in general has gone down on the apps. 2024, everybody wanted to get off the apps and wanted to meet in person. So what's been happening, a lot of those were the first time they ever had, losses. And you're going to see a big shift now because everybody's. There's a huge shake up, at quite a few of these dating apps where the C executives have stepped down, they're leaving, they brought on more. So it's going to be very interesting. And I've even seen the shift now we're dating apps. And this is the other thing men that I really want you to listen at. Dating apps now are turning more into social media. So you have these apps called like Woo plus, which is for midsize and plus size individuals and the people who, who want to date those types of, of people. And there's nothing wrong with it, but you can post a daily picture on it and it's become almost like a thirst trap. It can get really bad. But again, this is the social media is playing into these dating apps. So people are on dating apps and they're just like swiping as a form of, you know, rather than being on Facebook or Instagram or X is now. Okay, well, I'm going to go over here and see what's really there.

Scot McKay: Well, first of all, indeed, the people who run the apps flew too close to the sun and their wings melted. They were basically presuming way too much upon their

customer base without adding as much value in return as they were perceived to have in the past. I think the day the music died really was around 2020, right before COVID hit and OkCupid decided allgh heterose sexual Guys, to hell with your sexual preferences. We're showing you trans women and we're not even going to tell you and you have no right to ask. And guys like, I don't like dicks. Oh, well, then there's something wrong with you. You're transphobic. That lasted like two or three weeks and they lost almost everybody. So that was a bad idea. So now they realize, okay, even if you're lgbtqia, you're allowed to have a sexual preference. All right, then what happened was when everybody was locked down and couldn't date, they got real cocky because everybody was just fantasizing about the people they couldn't meet. And that's when they learned with their algorithms and everything. How to keep people addicted without getting people to actually meet each other. They're like, man, this is great for business. They're addicted to being attracted to each other and hoping for the best. But as long as we can keep them from meeting each other, then the more money we make and the better we stay in business. Wellike, a lot of things. When that overton>window of what they feel like they can get away with socially gets moved too far, there's a backlash and people go, you know what? This is B's and I'm done. And that's where the dating

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Scot McKay: apps are right now. Just like you've kind of sort of already noted. But that makes it harder to have fun on online dating apps when it's kind of like the whole thing is rigged against you. So assuming that we can do any number of the right things, and I'm with you, I think there are a lot of different paths to success. For the record, how I recommend men do their online dating profiles is diametrically different than yours, But I'm sure yours works and mine does also. It's just that so many people out there are

boring or skeezy or lacking in confidence. Like, I'm sorry to bother you and I know you probably won't want to go out with me, but I'm just taking a chance anyway. I mean, I've seen guys write that.

Corey Martire: To, oh, I've received it like that. A woman like, wouldn't want to date a woman like me or a man like me 100%. I see that all the time. Nobody likes that. We like confident. Women like confidence and men like confidence.

Scot McKay: yeah, by the way, on that note, I automatically screened a woman out of a guy's inbox one time, noting it was a fake profile because she said somewhere in the middle, I'm a one woman man. Which is a fixed idiomatic cliché in our culture. But not one, any woman would ever say. It's only one that a guy who's trying to fake being a woman would say, not realizing what he just said. You know what I mean? So, yeah, I mean, it's funny what goes on out there, but the good old days of not being able to filter your pictures into oblivion and have chat GPT write your long form narrative on match, they're long gone. And so this is harder than usual. So maybe even more fun would be somehow going out into the wild, grabbing your gonads and talking to women in real life again. Yeah, now that seems like horrible, painful torturous drudgery to some guys. How can we make that fun?

Corey Martire: I think a lot of it. So a big part of it is how you approach someone. It's one thing to be. I'll never forget. I was out, this was years ago and I was out at a bar, it was happy hour and this good looking guy kept walking back and forth, back and forth and was clearly checking me out. We were both kind of attracted to each other and finally I just turned around and said to him, I'm like, you're gonna wear a hole in that carpet if you don't, you know, say hi and introduce yourself. And it like kind of took, kind of took him back and he was like, well, I didn't know really how to approach you all this. And

honestly. Hi, how are you? My name is. That works. You don't need some witty thing. You don't need to be completely. I just, I get frustrated.

Scot McKay: Well, guys feel like they have to be this heroic Disney prince or they're going to get rejected. Yeah, you can just be normal.

Corey Martire: Exactly.

Scot McKay: It's better than looking creepy, just staring at her.

Corey Martire: Like even like the DMs I get and in social media, the things that I say. And I was like, you will get farther with saying, hi, my name is Bob. Then you know, coming up and saying some, you know, why what you think is a witty line because we don't like it. I mean we're, you know, grossed out by it.

Scot McKay: Well, unless your name's Jason.

Corey Martire: But you can go through. There's ways that you can, you know, really be good about it. You can be nice, you can offer to buy a drink. And this is another thing that drives me nuts too. If you offer to buy a drink, that's fine. Sit and have a conversation. All that. Hey, you know, can we dance later? Can we have a conversation later? Whatever it may be. But you don't need to sit there and hang out. Cause one of the things is too. And sometimes when women go out, we just want to be out with our friends. That's it. And it's, you know, I'm not going out, I'm not looking for guys. I'm not doing anything that I, just want to have a great girls night. I want to dance. I want to have, you know, fun with my people. You can come up and say, hey listen, I would love to get your number. Can I take you to dinner? Can we grab a drink sometime? You can

kind of check in through the night, but don't be a stage five Clinger.

Scot McKay: Well, the one thing I would add to what you're saying is I think the whole idea of buying a woman a drink has become so cliché and feels so transactional that women have almost. Well, it's not even almost. They've made it a running joke. And also so many men have watched Yellowstone that they're not ever going to dare buy another woman a drink ever again. Have you ever watched Yellowstone?

Corey Martire: I do, but I don't remember what you're talking about. What part was it with the buying the drink?

Scot McKay: Oh, any guy who approaches Beth Dutton at a bar.

Corey Martire: Well, Beth is. Beth is very different. But Beth was also very in love with. With Rip. Yes, there are women like Beth and.

Scot McKay: Well, no, hold on a second though. Beth is basically one of few women in the entire Yellowstone series. Granted, she's 99.99 repeating percent tougher than any man on this earth. And that's incredibly discouraging to a lot of guys watching the show to begin with. But Beth makes a sport out of humiliating men who asked to buy her a drink.

Corey Martire: Yep.

Scot McKay: And I don't know if you noticed this, but a lot of them end up ruined or dead in the show and it all starts with them asking to buy her a drink. Seriously.

Corey Martire: No, you're right. You're right.

Scot McKay: Now if you know how the pickup artist movement positioned things years ago, it made every guy scared that if they were going to go to a bar and ask a woman out, she'd throw the drink she had at him and ask him to replace it. You know what I mean? And so guys have

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Scot McKay: been issued this fear and doom mentality from the pickup artist movement years ago. And I'm not sure that mentality ever course corrected. I think it's still out there that there's an expectation women are going to be bothered, that they're going to reject you. And if you ask to buy them a drink, they're just going to laugh at you or they're going to drink all your drinks and then tell you you're an ugly little chirp and leave. So the zeitgeist is kind of against buying women drinks. And again, this is what makes guys think this is no fun. I've spent all my money buying twelve dollar cocktails and you know, I don't even get her number afterwards. And this is just, I'm just gonna go and watch porn. I'm done. This isn't any fun. So I mean, if you go out and you ask women out, it's got to start from a position of her feeling safe and you two liking each other. I, A lot of guys don't even understand is that you have the right as a man to decide whether you like her or not. I mean, she may look great and have a nice ass, but when you talk to her, chances are as good as not that you won't be able to get out of there soon enough. So give yourself a break and say, hey, you know what? She can decide whether or not she likes me. And it can be for any reason. It may not even have to do with the guy or I don't like her. But I approach this as a conversation, not some sort of deathmatch competition where I get accepted or rejected. And it's a zero sum game because women don't see it that way, do they? Corey? It's just a conversation to.

Corey Martire: No, I look at it as just, as just a conversation. I think there's nothing wrong with coming up and saying hi, complimenting somebody, or just having a conversation and getting to know them because, I mean, I understand that, you know, you don't want to spend the money or you don't. You're nervous about getting a drink. I also don't think too. I don't think you should buy more than one drink when you're, you know, meeting someone. I think it's, you know, hey, sit, let's have a talk. If I'm. Or if I'm waiting to order something and you want to pay for it, that's. I'm definitely going to sit, I'm definitely going to have a conversation with you. I'm going to have that. But again, it's just, it's peeling back the layers of the onion when you're dating and when you're getting to know someone. And that is the first layer of exactly what you said. Okay, you know, let me talk to this individual. Let me learn a little bit more about her. Let me understand where she comes from. Oh, you know, I'm in, you know, I'm in Texas and she lives in New York. It's never going to work. So I'm not going to sit there and continue to waste my time with this.

Scot McKay: But at least she had a nice conversation. You had a little practice and she's cool and it was better than just sitting by yourself.

Corey Martire: And like you said, it's practice. It's like getting that I tell people, get that elevator speech, you know, kind of down. So tell me a little bit about yourself. What do you do for work? There's nothing worse than trying to talk with somebody and they can't carry on a conversation. I literally just had a conversation with a girl, with a, matchmaker colleague of mine, and I was like, my back hurts. And she's like, why? I'm like, because I've been carrying this conversation with somebody that I exchanged phone numbers with. Like, it's painful.

Scot McKay: That sounds like a Beth Duttonism right there.

Corey Martire: Again, it's just. It's peeling back those layers. It's having those. Those conversations, being able to reciprocate it. If I ask you a question, and I'm trying to get to know you, and I'm trying to date you, the most common thing would be, how about you? Like, what about you?

Scot McKay: Well, all right, two things here. First of all, guys, you and she probably have already worked a full day by the time you meet each other. You. Unless it's Saturday morning and you're at the grocery store. But, you know, I digress. This shouldn't feel like another job. I mean, men have this allergy to being warm and light, as if it's gon toa make them come off. Like, they're not so tough or they're effeminate. Guys, you can be masculine, you can be manly and have a smile on your face and be warm. You know, Matthew McConaughey and other leading men in Hollywood have made a living off of this Persona. So if you're all tough and you're all scared and you're all uptight, she's gonna feel that energy. And because women follow your lead 100%, she's gonna be scared and uptight in front of you, and you're gonna think you did something wrong and that it's all about you, and it's a personal assault when really, you just led with that energy. So, guys, what you got to do is be observant, be light instead, of digging into your life story and how many children do you want? And how many people have you slept with in the first five minutes? Just talk about nothing. Make it the Seinfeld show. Hey, look at that over there. They have these things on sale. I bet it's because no one buys them because they taste disgusting. And just watch your laugh and agree, and you're off to the races. Just talk about nothing. And men are trying to rehearse what they're going to say, and they want to sound real cool and suave. And meanwhile, the more down to earth and light it is, the better it'll probably go. You can save all that how many children do you want? And where did you go to college? And tell me about all your siblings for, like, the second date, even, like the first.

Corey Martire: I wouldn't even bring that. We like each other five dates. No, I would wait course for that.

Scot McKay: But again, I agree.

Corey Martire: You know, some of the things that I've. If I'm standing or sitting next to somebody at a bar or at a restaurant, wherever it may be, and I find somebody attractive, like, I'll start to engage in a little conversation. So if we're. Watch out. Out watching football or something, and then we'll kind of, you know, we'll start talking about things. Or, you know, he might. Maybe he's wearing, like, a Dallas Cowboys jersey. And I was, you know, and they'll be like, oh, who's your team? And I was like,

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Corey Martire: the Bills. And they're like,

Scot McKay: Oh.

Corey Martire: And I was like, well, I'm like. And then they'll make a comment to the fact of, oh, I'm a Cowboys fan. And I was like, well, everybody's got one fault or something. Like the little banter. Like, we like the banter. We like the flirting. Like you said, we want to keep it light.

Corey Martire: One of the things that I like to do, too, is, like, if I'm sitting there talking, I was like, well, they're on a first date. What do you think they're talking about? Or I bet you, you know, I'll make up these stories about people at the. At the bar, at the restaurant. and again, it's just that light. We want to feel. And Scot, we've talked about it.

Women want to feel safe.

Scot McKay: That takes the onus off of performance.

Corey Martire: Yeah.

Scot McKay: Like, what's that couple talking about over there? Like, look what's going on over here. Now all of a sudden, you're both on the same team.

Corey Martire: Exactly.

Scot McKay: It's amazing. Yeah. You talked about banter and you talked about the teasing, and, you know, you're a Cowboys fan. While I'm sorry to hear that kind of stuff, a lot of men have been trained by the pickup artist movement to see that as, at worst, flat out rejection. Like, you're not agreeing with me. Well, then heck with you. Or at best, what's called a shit test. In other words, there's a correct way to respond to this in a wrong one, and if I fail, I'm kicked to the curb. And meanwhile, she's just wanting to. She's just wanting you to pull her on her pigtailed and put a frog in her dress. You know, I mean, it's just, it's flirting, it's banter. It's what comes naturally. There's nothing going on there other than the desire to have a little fun. And a lot of guys, they just get all wadded up and they fumble.

Corey Martire: I have a great example of that. I was talking to somebody last summer and I made some kind of comment, something that had to do withy like, well, I have a crush on a boy. And he's like, well, you called me a boy. I'm a man. And goes into this huge rant. And I was like, I was trying to be cool. I was trying to be flirty, as in like, hi, I'm in high school and I have a crush on a boy.

Scot McKay: Well, you know, women can get offended like that just as.

Corey Martire: Yeah. And it was just like when it. Ah. And he's. And he just looks at. We end up having a FaceTime call afterwards and he's like, wow, I really read that wrong.

Scot McKay: Yes. Yes, you did.

Corey Martire: Yeah. And I was like, listen, we've only been talking a couple weeks. Like, it's okay. You don't speak Corey yet. I understand it, but it's just like, you know, and it's like to get all heated and. And like you said, we've worked all day, we've done this, we're going out, we want to have a good time or it's the end of the day and we have these huge line. And I get. Women are just as guilty as doing this as well. We want to have a conversation at the wrong time and doing that and having heavy. But I think, you know, the first few dates is about getting to know people and getting to. To understand who they are. There's ways that you can figure out if this person's for you, if they have the same values as you is not coming right out and saying, are you family oriented? Are you. This. There's just, there's other ways to do it and there's other ways, to ask questions.

Scot McKay: And you could always ask, how much did you W.2 last year?

Corey Martire: Oh, God.

Scot McKay: It would be a lot later, wouldn't it?

Corey Martire: Yeah, that. Just one. That one makes me angry. Just makes.

Scot McKay: Makes more angry nowadays than it used to.

Corey Martire: Yeah, well, and that's the thing. You can make it. You can make a shit ton of money and you could have the worst credit score or you could have a great credit score. And that was the thing too. I was swiping the other day and somebody had an 8, 10 credit score. They literally took a picture and that's what they put on their profile. And the biggest turn off, that's fantastic. You can buy a house and a car. But you know what? You might have an 8, 10 credit score with five credit cards that are, you know, almost maxed out or not. It's just we don't, we don't want that. We want somebody who's goingna be safe. Here's another thing, you know, another thing that made me just think about this when you were saying safe. The little things too when we're out dating. And this is something that I always pay attention to. If you're like walking me to a car, we're walking to another restaurant. When a guy comes on the outside and puts you on the inside of the street, that to me is like, okay, they get it. They're a protector.

Scot McKay: Well, hold on.

Corey Martire: Things like that we pay attention to.

Scot McKay: Hold on. I want to tie this back to our topic that's delightful to women, that gives them like warm fuzzies, that gives them the giggles.

Corey Martire: Yep.

Scot McKay: That's huge fun for women. And we're thinking, well, chivalry's dead. Women don't appreciate this. Well, I mean maybe some women don't. Maybe some women are uptight. And this might be a good time for a quick tangential reminder that a

lot of women have decided they're very bitter towards men in general, don't trust any men at all and have their guard up anytime they meet a man. So they're going to seem like they're no fun. They're incredibly easily offended. But really they just need a guy who knows how to break through that wall. A lot of women are their own worst enemy in that regard and make it seem like they're going to bite the guy's head off. And really they're just being very self protective.

Corey Martire: Well, what they're doing, they're going through. And what's the word that I'm looking for? They're I don't, I hate to use the word self sabotage. You know that as a coach we're not supposed to use that word.

Scot McKay: Well, I haven't, I haven't gotten that memo yet. I'll go ahead and say it. They'self sabotage.

Corey Martire: But they'll reject them before they can. I see it with like, you know, there's been clients that, that men might only be 5, 6 and they don't want to date a woman above 5, you know, 5, 6. They want, only want to date somebody who's 5, 2 and below because they don't want to And I, and I had to say that. I was like, you're rejecting women before they reject you.

Scot McKay: Yeah, that happens a lot.

Corey Martire: It happens. It happens a lot. I see it all the time.

Scot McKay: That happens before men even

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Scot McKay: talk to a woman. Yep. They've already decided she's out of my league, she'll just reject me anyway. Meanwhile, they could have lived happily ever after if he just would had the balls to say something.

Corey Martire: Exactly, yeah.

Scot McKay: Oh, yeah.

Corey Martire: And, and I see it on both sides.

Scot McKay: Well, that's going to be a revelation to the guys listening, because I think most guys would see that as specifically a man problem.

Corey Martire: No, definitely. I mean, I see the women, they need to be, you know, they need to make. You need to make these types of figures. You need to be this tall, you need to be. These are the things that you want.

Scot McKay: And it's all fear based. I mean, and fear is no fun. So as long as we're afraid of this, we're not having any fun. One of the things you said earlier was you're agreeing on something, that you've established some kind of rapport is what that is. And one of the things I said in response to that was, yeah, now you're on the same team together. Instead of being adversarial towards each other, sitting across from each other, you know, it reminds me also of something somebody said on a recent podcast, which is when you're out with a woman, see if you can sit beside her instead of a cross from her, because it feels less like a negotiation and more like you're just buddies sitting next to each other.

Corey Martire: That was one of the things I was going to say is when you're at, you know, if you're at a table, and I get it, if you're, if you're at a booth, it's hard. You, you kind of, you have to sit across from each other, but if you're at a table or you're at the bar, sit, you know, so you guys, you're sharing a corner together because then you can share the, you know, the body language. You're turning, you're looking at each other. It's not like you said, it's not a negotiation. I love. This is. And when I plan my deed for my clients, and this is something that I think more people need to do. Don't plan for a date with that restaurant that's far out of town. Plan for a date where you can have, if it's in the summertime, that you can go to the ice cream shop afterwards or you can Go to another bar or, hey, you walk from here. Yeah, exactly. You can walk from there. You can hold a hand. You can, you know, take it to another thing. And I love watching people. I always love when you. When I can spot a first date at a restaurant, and then you start to see the body shift. So if they're sitting at the bar and then they turn into each other or somebody, like, grabs a chair, and then, you know, here's the thing, too, with men are like, I don't know if she's into me. If a woman leans into you. If a woman, you know, touches your knee or to kind of, like, gives you that little playful shove when you're doing, you know, when you say something funny, she's into you. When you first meet somebody, go in for that hug people do you understand? Like, what. It's just. It breaks the ice. I love a good. And anytime I meet people KN new and I was like, oh, I'm a hugger. I hope you don't mind. And I go in for it. People aren't getting hugged. People aren't touching anymore. But just being able to do that shows like, wow, she's interested in me.

Scot McKay: Well, it does. It absolutely does. Different people are going to kind of emit different vibes. So you do have to read the room a little bit. But what I was going to say about people agreeing, I mean, all good points you're making is I've done an entire program on the premise that flirting is a lot like improv. And the basic rule of improv is

yes. And, you know, anytime someone says something, you say something in agreement and build upon it. Not that you have to say, well, you know, not if she voted for someone completely different than you and has cockamam me political views. And you say, oh, yeah, me too, absolutely. Just to say yes. And I mean, then you're being a wuss and kissing up. But what I'm saying is, like, hey, you know what? Today was really, really cold. Yes. And it was so cold that it froze the balls off the pool table, you know, and then she laughs, you know, so, I mean, it's building upon a conversationuse I know too many women especially, have come to me saying that she felt like her intelligence was constantly being assaulted by this guy. because no matter what she said, it was wrong and her opinions were bad. And, you know, not just that, but this. And, well, instead of that, I think this. And they were constantly disagreed with and argued with and made it feel stupid, and that's not fun. Yeah, it's the opposite of it's fun to get along with people and find people who are on your team with you. It's fun to find your tribe whether it's someone who's same sex, other sex, whether it's a date or a business partnership. It's fun to get people who are on your team.

Scot McKay: It feels like winning. You know, dare I say you're seeing this in politics nowadays. You know, we just had a major shift in which party was in control in the United States and you can see who's having fun and who isn't.

Corey Martire: Ye.

Scot McKay: It's the opposite of the people who were having fun and who weren't four years ago. This is human nature. I think it's fascinating. So how do we keep having fun once we've known each other 50 years?

Corey Martire: Corey well, there's a lot, I mean there's plenty of ways to go about that. I

mean I think you and I know this and some, some of the listeners like, you know, relationships can be easy and relationships can be hard and fun at the same time. I'm one of those people sometimes just bring it back to like how you guys got together. Bring it back to your first date. Remember when we did this? Play the song, put on the wedding dress, you know, sometimes too get a little spicy in the bedroom. Ask, you know, ask your partner what they're into, what they want to do, is there anything that they want to try. I'm all for that. That to me is, is a good way to keep things spicy.

Scot McKay: Here's one. Just forgive each other for little paltry stuff that

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Scot McKay: happens. We're all human, we all make mistakes, assume the best from each other, don't expect the worst. You know, if you're good hearted and you mean well and you fell in love for all the right reasons, that's generally a good bet. Mmm.

Corey Martire: I think one of the things that I was always afraid of being in a long term, especially with kids and I think people tend to forget this, they put their kids first. And for me when I was married it was always about my husband because I, my biggest fear was the kids are going to leave, leave the house and go to college and move out and then what the hell are we going to do? And you see that where a lot of people are like I, my identity is gone because the children are gone. Now is a great time like go travel, do things what are, you know, create a bucket list, do check ins. Okay, well now that we have this free time or now that we're empty nesters. What are we going to do about it? Are we going to build the addition? Are we going to downsize? Are we going to travel the world? Let's take that cruise that we've always been talking about.

Scot McKay: You know what? It's about adventure. It's about mixing up your daily routine so you don't get bored with your life and then get sick of each other's face. There's a television show out of Australia that's migrated its way across the world and is just wildly, like sensationally popular. Any of the guys listening to this who have little kids, you know, single dads or, you know, increasing. A lot of family men are listening to this. And the show is called Bluey. You heard of Bluey?

Corey Martire: Yep.

Scot McKay: And Bluey is about a family of Australian shepherds. And, you know, it's a cute little message that they get along with all breeds and it's all inclusive and they have Dalmatian friends and St. Bernard friends. And it's funny because all the breeds act like their respective breeds in the show. In our house, Bluey is on a lot and it's for the strangest reason. Our two whippets, we have racing whippets. They will calm down and watch this show. They are entertained like there are human toddlers watching this show. It's uncanny, it's remarkable. But what I've noticed is even when the dogs aren't in the room, I catch my wife and my 17 year old son and my 13 year old daughter watching this show and laughing and you know, maybe I'm just no fun and don't know how to have any fun or I'm too busy working like a typical guy. But finally one day I was wondering what the deal was and I just watched an episode of the show and it's addictive, it's incredibly fun. Have you ever watched an episode of it?

Corey Martire: I haven't watched an episode, but I saw a clip earlier this week where they had, they said the Bluey is going to be on tv. Because what they did, mom was the mom was having a hard time and the dad dog was like, all right, everybody out of the house. And mom needed 20 minutes.

Scot McKay: Yes. Well, here's the deal. See, you're getting to the crux of the matter. Here is why I think Bluey is just so wildly popular. It's not just another cartoon with anthropomorphic animals on it, you know, that would be boring. Where they've caught lightning in a bottle is. First of all, they act like A normal family who's reasonably happy without going overboard being the Brady Bunch or whatever. These still ts or whatever. But not only do they act like normal humans in a family, everything is an adventure. They turn every little mundane thing they've got going on into something awesome. And that's exactly what we're talking about right here. So I don't know if this is the mic drop or what, but guys, you need to be more like Bluey's dad. You know, you meet women, they just want to have fun. Most women, I don't know if you're going to agree with this or not, Cory. Most women, single moms, bored out of their minds. It's routine. It's survival mode. It's got to get the bills paid. They're on a hamster wheel and they got nothing to do. They got nothing going on. They may not even have the guts to go try something really adventurous. But when a guy comes along and says, hey, let's do this, they're like, oh, my goodness, absolutely. I'm all in. And the next thing you know, they're having fun. The guy's having fun. When, a man can make life an adventure, even without a whole lot of money or even leaving your own zip code, I, mean, just a little goes a long way.

Corey Martire: And it's like magic 100%. And again, that's. That, that s showing up. That's putting in an effort. I can't tell you I remember.

Scot McKay: But the effort is fun for the guy, too.

Corey Martire: Yeah.

Scot McKay: Yeah.

Corey Martire: Because think about it like when you.

Scot McKay: Everybody love adventure.

Corey Martire: Something nice. I like, I love giving gifts. That's the, that's the way that I show that I care about somebody. So if I'm out and about and I see like their favorite candy bar or just like, you know, hey, we went and saw this movie and here's like the poster board or I don't know if I see something that reminds me mean, they're going to send a picture of them. Hey, thought of you, hope all is well. Or hey, your Twix was on sale, so I, you know, I got you one. Little things like that. But I like to see, I like to watch people open up gifts. I like to see them happy. Like that is like my love language. I love to give people things to say, hey, I'm thinking of you. This is what I'm doing, you know, And I think there's, there's two points to Scot that you kind of. That make me think about it. When I. Last summer, I probably. I think I spoke to like 25 women in one month. And you know, talking to them about matchmaking, they were, you know, coming in prospective clients, people that just wanted to be in my database. And

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Corey Martire: I said, what are you looking for? And that week I had about 10 women say I want somebody kind. And it made me sad that women aren't experience kindness when dating.

Scot McKay: Yeah, well, guys think that's effeminate.

Corey Martire: And it's not like that's what like I'm telling you, like if you, if you can just be a normal person and can make me feel comfortable and you're comfortable and you

create a safe space for me, you're gonna get laid a lot quicker than if you're sending me a dick pic or you're, you know, in here saying something vulgar and something mean like, and I wish like other people would do that. We want, and this is a big dating trend right now for 2025 is we want transparency. We want you to be authentic. Even too when you're seeing, when you're talking about different social media and what we're seeing that's why TikTok, is doing so well is because people are just posting their everyday life, they're sharing their stories and all that. And that's what people want to see. They don't want to see, you know, and I think going even back to when we're talking about Yellowstone, you know, women are, I'm like, what do you know? Tell me who you find attractive. Rip. Well, why do they find Rip attractive? Because Rip got shit done. But was also was all about Beth did was a protector to Beth, was sensitive to her, was, you know, would go through and been like, I love you, this and that and would do things like that's what you know, women want. And I think, you know, and I have a hard time and somebody who's a little bit type a herself and somebody that, that co parented and you know, that was divorced early on in my son's age. Us women, like, we want help. We're not going to ask for. We're the type of woman that we're going to go through and we're just, we're going to do it because we know it needs to get done and if, if I don't do it, it's not gonna get done.

Scot McKay: Yeah, but wait a second. Then women complain because a guy wants to help her get something done and fix it.

Corey Martire: It's a double, it's a double edged sword. But sometimes too just say like, listen, I got this. Let Me do this, you know, can I, can I help you with this? Women don't like it when you order for us. That's just who we are. And again, it's about us trusting that you're gonna do it right and that you're gonna show up and do it well.

Scot McKay: Safety is fun for women. And what guys have to figure out is getting laid is fun for both of us. And if you want more of it, like you just said, make women feel safe and protected. And the next thing you know, you're going to enjoy doing this because you're going to see the roi.

Corey Martire: Mmm, roi. I mean, that's a perfect way to put it.

Scot McKay: Yeah. Well, maybe not a fun way, maybe to business like a way. But hey, this is the way, as a Mandalorian would say. Her name is Cory Martteri, but you can call her Love Strategist Corey. She's the CEO and founder at Corey Lyinn Agency. And when you go to mountainoppodcast.com [lovestrateist](http://lovestrateist.com), I think we can remember that one, [lovestrateist](http://lovestrateist.com). And what will happen when you type in mountainoppodcast.com [lovestrateist](http://lovestrateist.com) is you will be magically teleported to Corey Martteri's website. What are they going to find when they get there, Corey?

Corey Martire: So what I want you to do when you get there is I want you to fill out a profile to, for us to talk, to be in my database, for us to have conversations, whether it be about date coaching, sex coaching, dating and relationships. I want to talk to anybody and everybody who is relationship minded, who is single.

Scot McKay: Excellent. And you get to do that when you go over. You don't have to do that. You get to do that right when you go over to mountaintoppodcast.com [lovestrategist](http://lovestrategist.com). Well, thank you so much for joining us, Cory. Sounds like we have a lot to talk about and we could have gone for hours down a lot of different paths with this. It's always fun to talk to people who know there's stuff when it comes to online dating and dating in general and relationships. And, thank you for being on. Hope you'll return.

Corey Martire: Thank you so much. It was great. And happy Valentine's Day to everyone.

Scot McKay: Yeah, guys, happy Valentine's Day. I have just sorted out mountaintoppodcast.com like never before. New links. I, finally, got a link to Spotify up there. So, you know, I'm kicking and screaming into the year 2025 here. You can find free downloads. You can get in touch with, our sponsors, Joacco, Willinkx, Company Origin in Main, the Keyport and Hero Soap when you go to mountaintoppodcast.com and you can also get on my free newsletter every day. And that comes with a free copy of my book Sticking Point Solved. All of that and more is there for you@mountaintoppodcast.com. and until I taugt to you again real soon. This is Scot McKay from X&Y Communications in San Antonio, Texas. Be good out there. The, Mountain Top Podcast is produced by X and Y Communications. All rights reserved worldwide. Be sure to visit www.mountaintoppodcast.com for show notes. And while youre there, sign up for the free X and Y Communications newsletter for Men. This is Ed Roy Odom speaking for the Mountain Top Podcast.

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